

Business Gym Privacy Policy

Thank you for visiting our website. By accessing Business Gym's website (businessgym.com.au), you agree to the terms of this Privacy Policy.

Overview

Business Gym is committed to protecting your privacy online. This Privacy Policy outlines the personal information we collect through our website at businessgym.com.au (the "Site") and how we use that information.

The terms "we," "us," and "our" refer to Business Gym. The terms "user," "you," and "your" refer to site visitors, customers, and other users of the Site. "Personal information" is defined as information you voluntarily provide that personally identifies you, such as your name, phone number, and email address. The term "service" includes our blog, podcast, digital or physical products, private coaching and consulting, and group programs, both paid and free. By using the Site or Service, you agree to this Privacy Policy and acknowledge reading it.

Information We Collect

We collect personal information that you voluntarily provide, which may include:

- Email address
- First name
- Last name
- Date of birth
- Phone number
- Billing address

This information is used to process transactions, send periodic emails, and improve our services. We share your information with trusted third parties who assist us in operating our website, conducting our business, and servicing clients and visitors. These third parties agree to keep this information confidential. Your personal information will not be shared with unrelated third parties.

Activity

We may record information about your use of the Site, such as searches, pages viewed, browser type, IP address, requested URL, referring URL, and timestamp information. This information helps us administer the Site and provide the highest possible level of service. We also use this information in aggregate to perform statistical analyses of user behaviour and characteristics to measure interest in and use of the various areas of the Site.

Personal Information Handling Practices

Personal information collected through our website is securely stored online using industry-standard software. This information is used for various purposes, including providing personalised coaching services, tailoring programs to individual needs, training our staff and members, and enhancing our marketing efforts to better serve our clients. We adhere to data protection measures to ensure your personal information is kept safe from unauthorised access.

Data Retention

Business Gym retains records containing personal information for a minimum of seven years, in accordance with regulatory requirements and business needs. After this period, we securely dispose of or anonymize personal information to mitigate the risk of unauthorised access or disclosure. If you have any questions regarding our data retention practices or wish to request the deletion of your personal information, please contact us using the information provided in this Privacy Policy.

Cookies

We may send cookies to your computer to uniquely identify your browser and improve our service. Cookies are small pieces of information that a website sends to your computer's hard drive while you are viewing the Site. We may use both session cookies (which expire once you close your browser) and persistent cookies (which stay on your computer until you delete them). You can accept or decline cookies using your web browser settings. If you disable cookies, some areas of the Site may not function properly. The Site does not respond to Do Not Track signals sent by your browser.

Third-Party Links

The Site may contain links to third-party websites. This Privacy Policy only addresses the use and disclosure of information we collect from you on our Site. Other sites accessible through our Site via links have their own policies regarding privacy. We are not responsible for the privacy policies or practices of third parties.

Security

We maintain security measures to protect your personal information from unauthorised access, misuse, or disclosure. However, no data exchange over the Internet can be guaranteed 100% secure. While we strive to protect your personal information shared through our Site, you acknowledge that it could be accessed or tampered with by a third party. You agree that we are not responsible for any intercepted information shared through our Site without our knowledge or permission. You release us from any claims arising out of or related to the use of such intercepted information in any unauthorised manner.

Children

To access or use the Site, you must be 18 years old or older and have the requisite power and authority to enter into this Privacy Policy. Children under the age of 18 are prohibited from using the Site.

Visitors' GDPR Rights

If you are within the European Union, you are entitled to certain information and rights under the General Data Protection Regulation (GDPR). These rights include:

- The right to request access to your data and the rights to rectify or erase your personal data.
- The right to seek restrictions on the processing of your data.
- The right to object to the processing of your data and the right to data portability.
- The right to withdraw consent to our processing of your personal data at any time, without affecting the lawfulness of processing based on consent before its withdrawal.
- The right to lodge a complaint with a supervisory authority that has jurisdiction over GDPR issues.

We will retain the information you provide until you request its deletion, we decide to stop using our data providers, or we determine the value of retaining the data is outweighed by the costs of retaining it.

Updating Your Information

If you opt-in to our mailing list, the option to unsubscribe will be included in every email. You may access and correct your personal information and privacy preferences by contacting us via email at enquiries@totalbusinessinnovation.com.au.

Lodging a Complaint

If you believe your information has been mishandled, please let us know so we can address your complaint by contacting us via email at enquiries@totalbusinessinnovation.com.au.

Changes to This Policy

It is your responsibility to review this Site and this Policy periodically to be aware of any modifications. We will notify you of any changes to this privacy policy by posting those changes on this page.

Contact

If you have questions about our privacy policy, please email us at enquiries@totalbusinessinnovation.com.au